

# WADA-Madagascar: Catalysing Improved WASH Services at Citywide Scale

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| <b>Location:</b>        | Madagascar - Antananarivo, Mahajanga, Toliara  |
| <b>Start Date:</b>      | May 2017   |
| <b>Funding:</b>         | \$5.3 million, comprising \$3.1m from USAID and The Coca-Cola Foundation and \$2.2m of matched funding |
| <b>People impacted:</b> | Over 450,000 urban citizens  |



The Water & Development Alliance (WADA) Madagascar project will improve the lives of more than 450,000 Malagasy people in Antananarivo, Mahajanga and Toliara.

Through WADA-Madagascar, WSUP will work with the national water utility JIRAMA, national and city governments and local communities to extend water services into unserved low-income areas. This will result in increased number of hours that water is supplied per day, improved water quality and reduced water loss through leak detection and repair activities.

The project will also construct sanitation and laundry blocks, and a schools component to the project will enable nearly 15,000 school children to benefit from new and rehabilitated water and sanitation facilities that meet national standards. The project will also promote improved hygiene practices to ensure residents receive the greatest impact from the new services, and improve livelihoods for over 2,500 people, primarily women.

Across all the elements to WADA-Madagascar, a key focus will be building the capacity of national institutions and local communities to effectively deliver and manage water and sanitation services.

## Key partners

- The United States Agency for International Development (USAID)
- The Coca-Cola Foundation
- Water & Sanitation for the Urban Poor (WSUP)
- JIRAMA (the national water utility)
- Communes
- Ministry of Water, Energy and Hydrocarbon
- Ministry of National Education



# About WADA-Madagascar



## Objectives

### Water for Health

- Increase access to water and sanitation by constructing communal water and sanitation infrastructure, and by supporting local enterprises in operations and management; and
- Support behavior change to ensure safe, hygienic use of water by raising community, household, and school children's hygiene awareness.

### Water for Productive Use

- Reduce non-revenue water (NRW) and water loss in target areas of Antananarivo and increase number of hours that water is supplied per day;
- Improve water quality and increase the amount of water that utilities have available for extending services; and
- Strengthen asset base of JIRAMA for NRW equipment to enhance sustainability, replication as well as operation and maintenance capability.

## What challenges does WADA-Madagascar seek to address?

Madagascar is one of the poorest countries in Africa and is urbanizing more than twice as fast as the rest of the world, with approximately one-third of the total population already living in urban areas.

Water supply and sanitation coverage are serious challenges, with diarrheal disease the second most lethal illness among children under five.

The lack of significant investments over a long period, coupled with weak institutional capacity has exacerbated the challenges of improving access to sustainable and affordable water and sanitation services in Antananarivo and other cities, particularly amongst the low-income population.

## Projected impact

WADA-Madagascar will contribute towards the country's goal of achieving universal access to water, sanitation and hygiene by 2025 and eliminating open defecation by 2018.

In total, WADA-Madagascar will impact over **450,000 Malagasy people**.

Through the project, nearly **400 WASH facilities** will be constructed in Antananarivo, Mahajanga and Toliara, including water kiosks, laundry blocks, WASH facilities in schools and a contribution to the construction of **three water augmentation schemes** in Antananarivo and Mahajanga.

Matched funding to this project is provided by: UK aid from the UK government, Dubai Cares, Cartier Philanthropy, The OPEC Fund for International Development (OFID) and Halcrow Foundation.