



FOR IMMEDIATE RELEASE

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Thomas S. Blackstock, Former Coca-Cola Vice President of Supply Chain Operations, joins Global Environment & Technology Foundation

April 28, 2008 – The Global Environment & Technology Foundation (GETF) announced today that Thomas S. Blackstock, former Vice President of Supply Chain Operations for Coca-Cola North America, has joined the Global Environment & Technology Foundation as a Principal. GETF is a not-for-profit sustainability organization that specializes in forming clean water and energy partnerships that address global development challenges.

A 26-year veteran of The Coca-Cola Company, Blackstock is a leading expert in corporate supply chain strategies and management. At GETF, he will be utilizing his process management business and supply chain skills to help clients succeed on social, environmental and economic fronts. He will also apply his skills to helping companies develop new business streams for emerging markets and the “base of the pyramid.”

“Until now, my career has been all about achieving business success but this pursuit is about making a significant difference in the world in which we live,” said Blackstock, who views this opportunity as a new career that can make a difference in the lives of others.

“Tom brings to GETF valuable insights on innovative supply chain strategies and ways to meet the “triple bottom line,” says Thomas Harvey, GETF’s Chairman & CEO. “His entrepreneurial background enables him to assist organizations with the difficult environmental, social and financial challenges that constrain their growth. We are delighted that he is joining our team.”

For nearly 20 years, Tom led Coca-Cola North America’s supply chain and distribution networks. During his tenure with The Company, he implemented state of the art process-centered management systems to ensure consistent operational compliance with lasting results. Also during this time, he became involved through his church with missions in Guatemala. Through his mission work, he developed a passion for making clean water more readily available in developing countries. In 2006, he sought out a special assignment at Coke that would immerse him in the global community water projects which were part of The Company’s water stewardship programs.

These experiences have deepened Blackstock’s commitment to support efforts that provide safe water in the developing world. He will assist GETF’s corporate and government partners with:

- Supply chain assessment and strategy development
- Clean water technology business plan development and execution
- Sustainable enterprise assessment and strategy development
- Base of the Pyramid (BoP) business opportunity assessment and strategy development
- Process centered supply chain management and supply chain business model training
- Coaching and leadership skills
- Partnership development.

Global Environment & Technology Foundation

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GETF currently supports The Coca-Cola Company on its sustainability agenda and manages the Water and Development Alliance (WADA) – a \$14MM public-private alliance between The Coca-Cola system and the U.S. Agency for International Development that focus on global water challenges. The Alliance, formed in 2005, is having a positive impact on the lives of over a quarter million people and on the health of ecosystems in 17 countries in Africa, Asia, the Middle East and Latin America.

The Global Environment & Technology Foundation is a 501(c)(3) not-for-profit corporation headquartered in the Washington, D.C. metropolitan area. The Foundation is a leader in deploying technologies and facilitating project-oriented partnerships to address environmental challenges around the world. To learn more about GETF and its programs, please visit: <http://www.getf.org>.

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