

**Global Environment Facility  
Fourth Biennial International Waters Conference  
July 31 – August 3, 2007  
Cape Town International Convention Centre  
Cape Town, South Africa**

**Innovation Marketplace - Exhibiting Innovator Registration Form**

**Innovation Marketplace Exhibit Center**

The Innovation Marketplace Exhibit Center provides GEF IW projects the opportunity to share your innovations and transfer your best practices across IW partners and regions. The Marketplace is a novel and unique venue for knowledge exchange, where partners showcase replicable achievements, discuss their insights for adapting your innovations to new contexts, and seek and network with innovators from other nations and GEF IW projects. The exhibit area will be located in the foyer immediately outside our conference rooms. This central and highly visible site allows exhibitors to feature their successes throughout the conference, before an active audience of the most influential practitioners in international waters.

**This is not your usual poster session! The Innovation Marketplace is designed to showcase your project's unique innovations for others to adapt to their own IW partnerships. When designing your exhibit, please aim to convey the project's core innovation(s) – what is being successfully tested or demonstrated and ready for replication or scaling up across the IW community.**

**Awards and Recognition**

A jury panel will select the Best Innovation and Best Presentation among Marketplace exhibits. IWC attendees will also vote on a People's Choice Award. Finalists' will then be presented their awards and recognized among all participants on the final day of the conference.

**Registration**

The Fourth Biennial International Waters Conference has reserved exhibit space for GEF project exhibitions. If you would like to contribute an exhibit of your projects' innovation(s) at the conference, **please complete this form and fax or e-mail it to Mindy Butner at 1-703-820-6168 or [mindy.butner@gef.org](mailto:mindy.butner@gef.org) by Friday, June 8 2007, in order to reserve a space in the Innovation Marketplace for the duration of the conference.**

Project Exhibit Title: **(25 characters or less)** \_\_\_\_\_

What is your project's innovation? **(25 words or less)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Name (last name, first name): \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

GEF Project Affiliation (if any): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ City Code: \_\_\_\_\_ State: \_\_\_\_\_

Postal/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_ Country Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please indicate the conference theme most relevant to your project innovation:

- Good Practices for International Waters Governance and Institutions  
 Successful Scientific and Technical Innovations  
 Sustaining International Waters Partnerships  
 Achieving Results and Measuring Impacts

Please indicate the type(s) of International Waters project which best describes your project:

- Groundwaters       Lake Basins       River Basins       Coral Reefs  
 Coastal and Marine Projects (including LMEs)       Contaminant-Based       Learning-Based

Please indicate the area of the world which best describes your project's focus:

- East Africa / Pacific       Europe       Oceania       Small Islands  
 Africa       Americas       Global

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## **Exhibit Specifications**

The Innovation Marketplace will be comprised of standard-sized exhibits. Specifications for the standard exhibit package are below. Additional equipment will be available for your booth. Once you have registered for the Innovation Marketplace, we will send you forms that describe the other items available for rental from the Convention Centre.

### ● **Standard Booth Package**

**Cost: USD 425.00**

- Exhibit Booth Size = 6m<sup>2</sup>
- 2 Spotlights (150 Watt)
- 1 x 15 Amp Plug Point
- ¼ x 30 Amp Single Phase Distribution Board
- Trestle Table
- Table Cloth
- 2 Office Chairs

*\*Exhibitors are responsible for supplying mounting materials and it is suggested that you use double-sided tape or velcro to secure the materials in booth panels. Exhibitors will be prohibited from using glue, nails, etc. on the panels. Exhibitors will be held responsible for the booth and will be charged for any damage.*

### ● **Set Up / Tear Down Times – In the Exhibit Area (Foyer outside of the Plenary Room)**

- Set up: Monday, July 30<sup>th</sup>, 2pm – 8pm
- Tear down: Friday, August 3<sup>rd</sup>, 5pm-7pm

### ● **Shipment of Materials**

- Exhibitors wishing to ship exhibit materials to the venue ahead of time may do so. Packages should be addressed as indicated below. Please be sure to include the project name as well as the name of the individual presenting the project in the return address. **Please be advised that a fee of 67 Rand (approximately 10 USD) will be incurred for the storage space (1.5 cubic meters) and 100 Rand (approximately 14 USD) for acceptance and delivery.**

Attn: Chantal O'Shea  
Agility Fairs and Events  
Ref: GEF INTERNATIONAL WATERS CONFERENCE - July 2007  
Cape Town International Convention Centre  
1 Lower Long Street  
Cape Town, 8001  
South Africa

EXHIBIT FEES	PAYMENT (Must accompany this form)
<p>Standard Package USD 425.00 \$_____</p> <p>Total: \$_____</p> <p><b><i>Credit card transactions are subject to approval and cannot be accepted without a signature.</i></b></p> <p><b><i>Space is limited. Please contact us by June 8, 2007. Exhibit Booth Rental will be non-refundable after June 15, 2007.</i></b></p>	<p>Please select payment option:</p> <p><input type="checkbox"/> Credit Card (complete info below)</p> <p style="padding-left: 40px;"><input type="checkbox"/> MasterCard    <input type="checkbox"/> Visa    <input type="checkbox"/> Amex</p> <p>Amount: _____(USD)</p> <p>Acct #: _____</p> <p>Security Code: (found on the back of your card): _____</p> <p>Expiration Date: ____/____/____</p> <p>Signature: _____</p> <p>Name as It Appears on Card: _____</p> <p><input type="checkbox"/> Bank Wire (please contact Mindy Butner for bank account information)</p>
SEND TO:	
<p>Mindy Butner Global Environment &amp; Technology Foundation 2900 South Quincy St., Suite 410 Arlington, VA 22206, USA Main: 1-703-379-2713 Fax: 1-703-820-6168 E-mail: <a href="mailto:mbutner@getf.org">mbutner@getf.org</a></p>	

If you have any questions regarding exhibits, please contact Mindy Butner of the Global Environment & Technology Foundation by email at [mindy.butner@getf.org](mailto:mindy.butner@getf.org) or by phone at +1 703-379-2713.